Grant Sawyer

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UX DESIGNER

Strategic UX Designer with experience spanning user experience, product design, visual design, and digital strategy. Proven ability to lead end-to-end customer experiences from discovery through launch across web and mobile platforms. Skilled in systems thinking, translating ambiguity into intuitive solutions, and partnering cross-functionally with product, engineering, and stakeholders to deliver measurable business impact. Strong background in user-centered design, prototyping, usability, research synthesis, and scalable design systems.

CORE SKILLS

UX Strategy • Product Design • End-to-End Experience Design • Customer Journey Mapping • Wireframing • Prototyping • Interaction Design • Design Systems • Systems Thinking • Stakeholder Management • Executive Presentations • User Research • Usability Testing • Cross-Functional Collaboration • Information Architecture • Responsive Design • Mobile UX • Desktop UX • Accessibility • Inclusive Design • Agile/Scrum • Figma • Adobe Creative Suite • Data-Informed Design • AI • Technical Problem-Solving • Quantitative Research • Qualitative Research • Organizational Skills • Visual Design • User Research • User Experience • UX Best Practices • Strategy • Consulting • HTML/CSS • Lean • Vision • WCAG • Data Driven • User-centered Design • Change Management • Basic Breakpoints • Industry Trends • Continuous Learning

PROFESSIONAL EXPERIENCE

LexisNexis | Data Entry Operator | November - Present

● Enter, verify, and maintain large volumes of data with high accuracy.
● Conduct quality control reviews to ensure data integrity and compliance with organizational standards.
● Research and validate information from multiple sources to resolve discrepancies.
● Maintain confidential records and sensitive information in secure database systems.
● Meet productivity goals and turnaround deadlines while consistently delivering accurate work.
● Collaborate with cross-functional teams to support data management and reporting initiatives.

UX Designer | Independent Contractor

Youth Equity and Action | May 2026 – Present

● Designing a UI interface for the Coalition so that they can better communicate their needs to their audience.
● Helping the coalition with its branding strategy so that outsiders to the coalition can understand who they are and what they do.

● Implementing accessibility and inclusive design principles to support the needs of users from diverse communities.

UX Designer | Intern

The Church of Jesus Christ of Latter-day Saints | Apr 2025 – Aug 2025

● Designed and delivered 12+ reusable UI components for a high-traffic enterprise platform serving 6.5M+ monthly users.
● Improved scalability and consistency by contributing to a component-based design system.
● Partnered with designers, product stakeholders, and content teams to identify UX improvements across customer journeys.
● Created user-centered solutions balancing business goals, brand standards, and usability needs.
● Worked independently across multiple ambiguous workstreams with shifting priorities and deadlines.
● Presented rationale and recommendations to internal stakeholders.

UX Designer | Volunteer

Connect & Serve Website | Sept 2022 – Dec 2022

● Led end-to-end redesign concepts for nonprofit web experiences from research through wireframes and final UI.
● Conducted surveys and analyzed user feedback to improve navigation, messaging, and conversion flows.
● Developed scalable page structures and user journeys to improve engagement.
● Managed timelines, priorities, and stakeholder communication across multiple initiatives.

UX Designer | Volunteer

Productions.com | Sept 2021 – Oct 2021

● Conducted competitive analysis across 14 market competitors to identify UX opportunities and product gaps.
● Designed responsive web experiences optimized for desktop and mobile users.
● Produced wireframes, high-fidelity mockups, and conversion-focused layouts.
● Collaborated directly with stakeholders to align product goals with user needs.

UX Designer | Volunteer

PhillyCHI UX Design Slam – 2nd Place Winner | May 2023

● Helped create an end-to-end growth solution for Mighty Writers, earning 2nd place among 9 teams.
● Synthesized research insights into a multi-channel customer acquisition experience.
● Presented strategic design recommendations to judges and stakeholders.

Graphic Designer

Community College of Philadelphia Marketing Agency | May 2016 – Aug 2019

● Delivered strategic campaigns by collaborating with directors, HR leaders, and cross-functional teams.
● Designed high-performing digital experiences and campaigns across seasonal initiatives.
● Applied audience insights and testing feedback to improve engagement outcomes.
● Balanced multiple projects while maintaining high-quality execution in fast-paced environments.
● Student representative on the Vice President of Marketing Search Committee who interviewed countless candidates for the Vice President of Marketing for Community College of Philadelphia

EDUCATION

Master of Science, User-Centered Design | Brandeis University | April 2024 - March 2026
User Experience Design Immersive | General Assembly | June 2021 - Sept. 2021
Bachelor of Fine Arts, Graphic Design | University of the Arts | Sept. 2019 - May 2021
Associate in Arts, Art & Design | Community College of Philadelphia | Sept. 2015 - May 2019

TOOLS

Figma • FigJam • Figma Make • Miro • UI Print • Mobbin • Adobe Creative Suite • Photoshop Illustrator • InDesign • Premiere Pro • After Effects • Canva • Google Suite • Microsoft Office • Trello

Creating pathways from poverty to wellness and prosperity

12/26/2023

Dear Sir/Madam,

I'm writing this letter of reference for Grant Sawyer. Grant was extremely instrumental in developing our brand and web presence. He was very thorough in listening to our mission and transforming our old site into an enhanced visual brand online through the new Connect & Serve website. I was extremely impressed with his skill and expertise in monetizing the site making it easy for supporters to donate money to the organization. This was something that the first site did not have.

I am also very grateful that he was able to find ways to save costs during the rebuilding process. Grant is a team player, and I could tell he thrives in communicating with others. He gave me great insight into research and insight into what it takes to create a website. He's an engaged listener, gives good feedback, and is a skilled designer. He did an excellent job in working with our team to build our website for Connect & Serve. I would hire him again if the opportunity arose. I believe he would be an asset to any organization.

Sincerely,

Juanita White

Juanita White
CEO and Founder
240-682-1143

Community College *of* Philadelphia

07/25/2022

Dear Sir/Madam

It is with great pleasure that I am writing a reference letter for Grant Sawyer. I first met Grant when he started working in our marketing department at the Community College of Philadelphia in 2016. Grant worked with our creative team by creating various graphic design collateral during his more than three years with us. The college offers more than 70 associate degrees, certificates and continuing education programs to over 13,000 students. Our department can be called on to provide creative and marketing material for these programs. In this dynamic and fast-paced environment, Grant produced great creative work and stayed ahead of schedule. His ability to work independently and collaboratively made him an invaluable member of the team. His work ethic and positive attitude made teammates working with him find it a pleasure and inspiring. These qualities made it easy for Grant to be chosen to serve on the search committee when the college was looking for a Vice President of Marketing. With Grant's additional skills in user interface and user experience, I am confident that he can be as valuable to your organization as he was to ours.

Respectfully,

Jason Stein
Website Manager & Information Architect