Creating pathways from poverty to wellness and prosperity

12/26/2023

Dear Sir/Madam,

I'm writing this letter of reference for Grant Sawyer. Grant was extremely instrumental in developing our brand and web presence. He was very thorough in listening to our mission and transforming our old site into an enhanced visual brand online through the new Connect & Serve website. I was extremely impressed with his skill and expertise in monetizing the site making it easy for supporters to donate money to the organization. This was something that the first site did not have.

I am also very grateful that he was able to find ways to save costs during the rebuilding process. Grant is a team player, and I could tell he thrives in communicating with others. He gave me great insight into research and insight into what it takes to create a website. He's an engaged listener, gives good feedback, and is a skilled designer. He did an excellent job in working with our team to build our website for Connect & Serve. I would hire him again if the opportunity arose. I believe he would be an asset to any organization.

Sincerely,

Juanita White

Juanita White
CEO and Founder
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